



Santa Barbara Polo & Racquet Club® is a registered trademark of SBPRC California, USA, and is used under license.

About Santa Barbara Polo & Racquet Club

Established in 1911, the Santa Barbara Polo & Racquet Club (SBPRC) is one of the oldest and prestigious country clubs around.

Nestled between the Santa Ynez Mountain foothills and the Pacific Ocean, the Santa Barbara Polo & Racquet Club is truly the jewel of the American Riviera. As a traditional sport of the kings, the game of polo symbolizes prestige, nobleness, and sophistication. Therefore, SBPRC is a brand where attention to every detail is important and everything is accomplished with excellence and integrity.

Inspired by the sport of polo, the SBPRC brand focuses on classic polo player design styles produced with the finest quality materials. Santa Barbara Polo & Racquet Club is truly a world famous brand sold in many countries including Japan, Italy, USA, Taiwan, China, Hong Kong, Singapore, and Malaysia.

**SANTA BARBARA
POLO & RACQUET CLUB®**

Views Of Santa Barbara Polo & Racquet Club



SANTA BARBARA
POLO & RACQUET CLUB®

Products Of Santa Barbara Polo & Racquet Club



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Products of Santa Barbara Polo & Racquet Club



Apparel Collection



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Products of Santa Barbara Polo & Racquet Club



Apparel Collection



Products of Santa Barbara Polo & Racquet Club



Eye Wear



Products of Santa Barbara Polo & Racquet Club



Bag Collection



Products of Santa Barbara Polo & Racquet Club



Shoe Wear



Products of Santa Barbara Polo & Racquet Club



Underwear



Retail Shops Of Santa Barbara Polo & Racquet Club



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Taiwan



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Taiwan



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Taiwan



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Taiwan



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Taiwan



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In China



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Guiyang



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Shenzhen



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Malaysia



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Malaysia



Retail Shops of Santa Barbara Polo & Racquet Club



Apparel counter In Malaysia



Retail Shops of Santa Barbara Polo & Racquet Club



Eyewear counter In Hong Kong



Retail Shops of Santa Barbara Polo & Racquet Club



Bag counter In Malaysia



Retail Shops of Santa Barbara Polo & Racquet Club



Shoes counter In Malaysia



Retail Shops of Santa Barbara Polo & Racquet Club



Shoes counter In Malaysia



Retail Shops of Santa Barbara Polo & Racquet Club



Bedding counter In Shenzhen



Retail Shops of Santa Barbara Polo & Racquet Club



Cosmetic counter In Shanghai

Shanghai Specialty shop



Display Stand in Shanghai



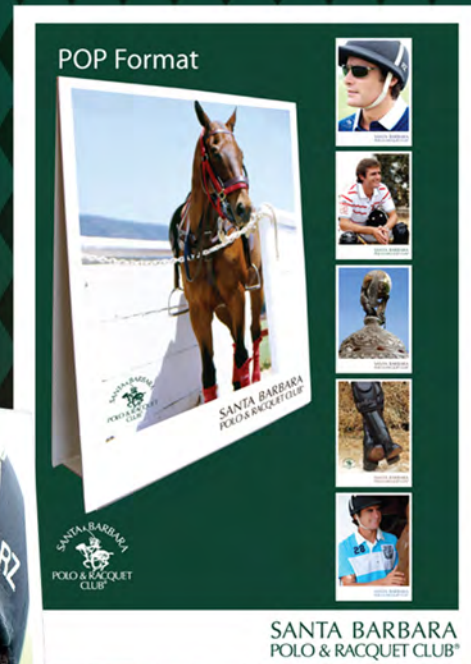
Retail Shops of Santa Barbara Polo & Racquet Club



Cosmetic counter In China



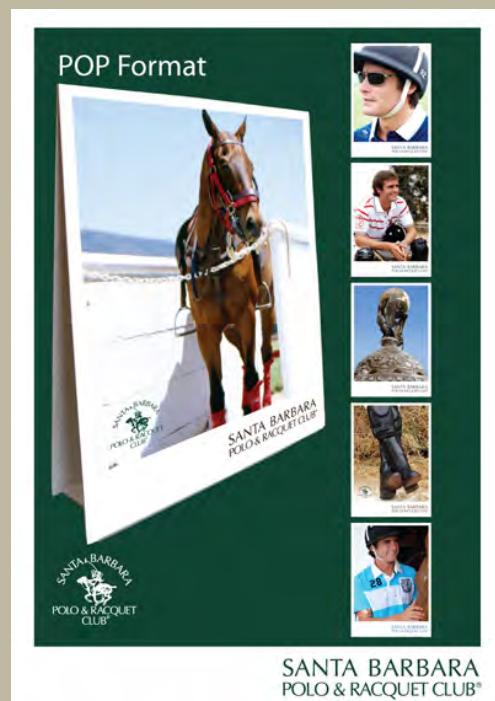
Advertisement Of Santa Barbara Polo & Racquet Club



Commercial Designs of Santa Barbara Polo & Racquet Club



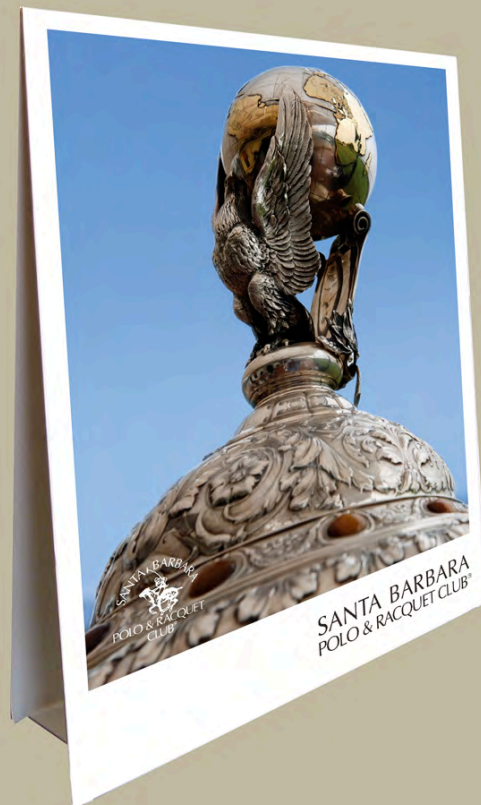
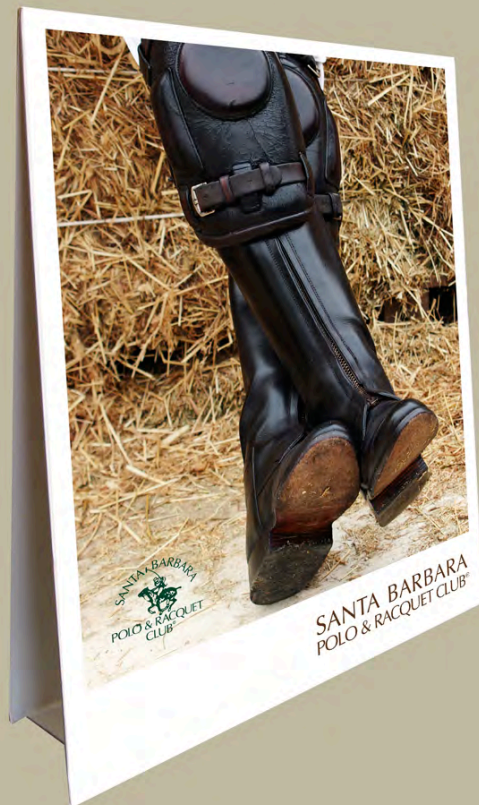
POP Layouts



Commercial Designs of Santa Barbara Polo & Racquet Club



POP layouts



Commercial Designs of Santa Barbara Polo & Racquet Club



Window Display in Taiwan – mock up



Commercial Designs of Santa Barbara Polo & Racquet Club



Window Display in Taiwan – result



Commercial Designs of Santa Barbara Polo & Racquet Club



Window Display in Taiwan – result



Commercial Designs of Santa Barbara Polo & Racquet Club



Bus POP in Hong Kong – Layout / Result (interior)



Commercial Designs of Santa Barbara Polo & Racquet Club



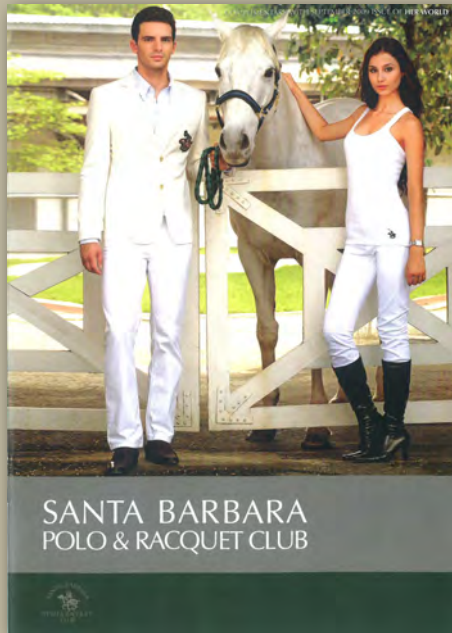
Bus POP in Hong Kong – Layout / Result (exterior)



Commercial Designs of Santa Barbara Polo & Racquet Club



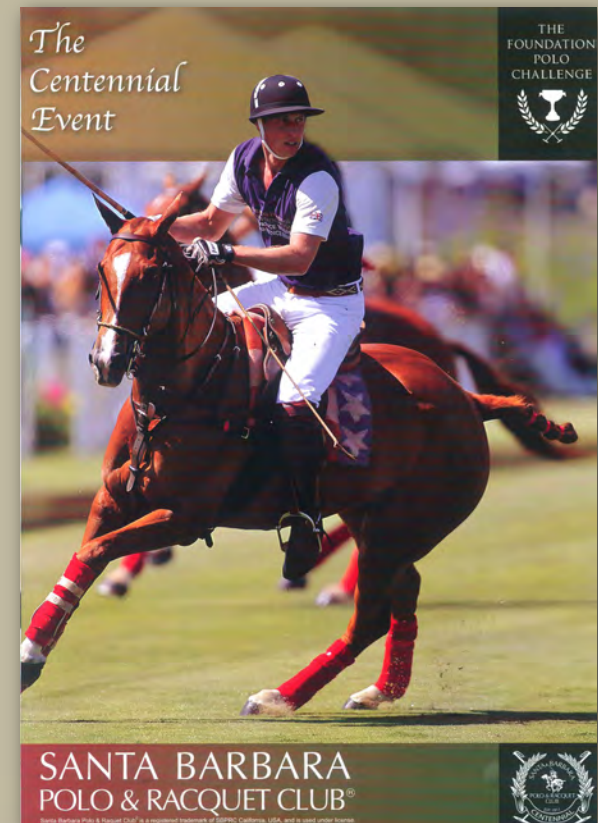
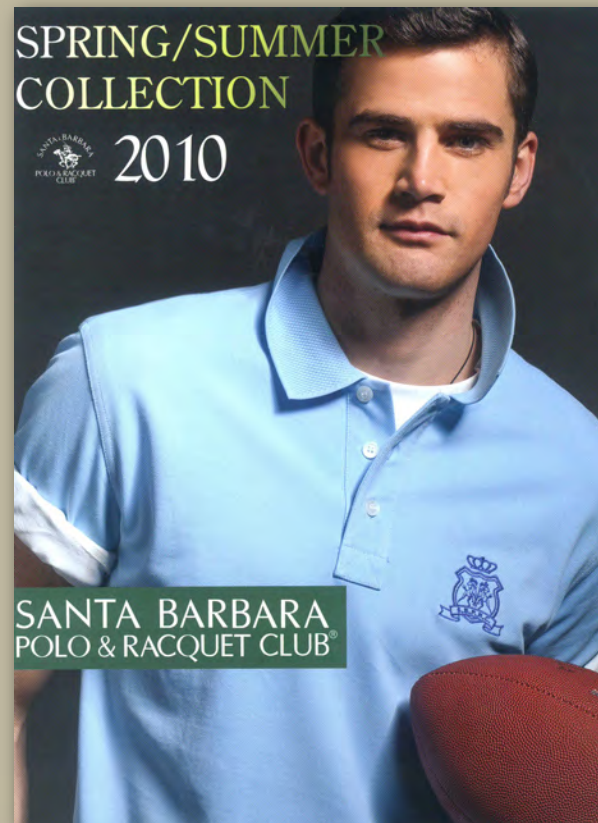
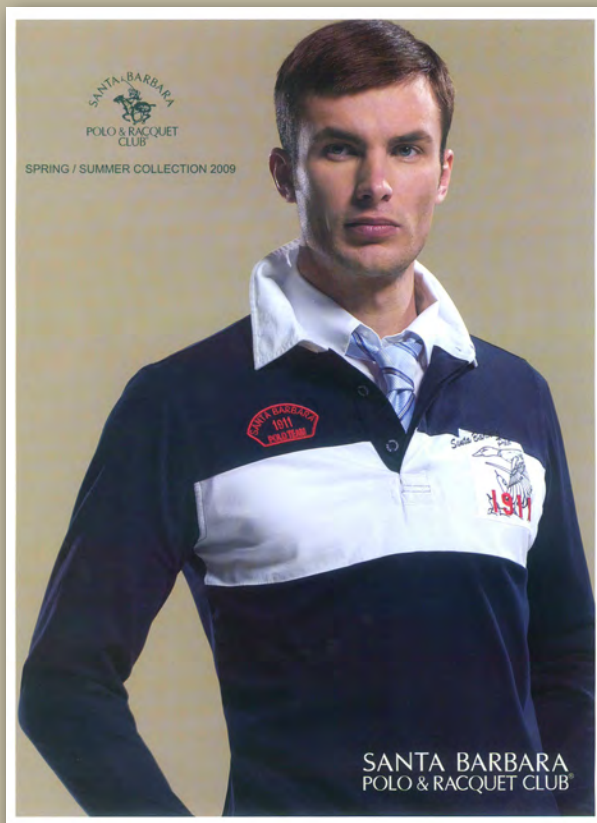
Seasonal Catalogs



Commercial Designs of Santa Barbara Polo & Racquet Club



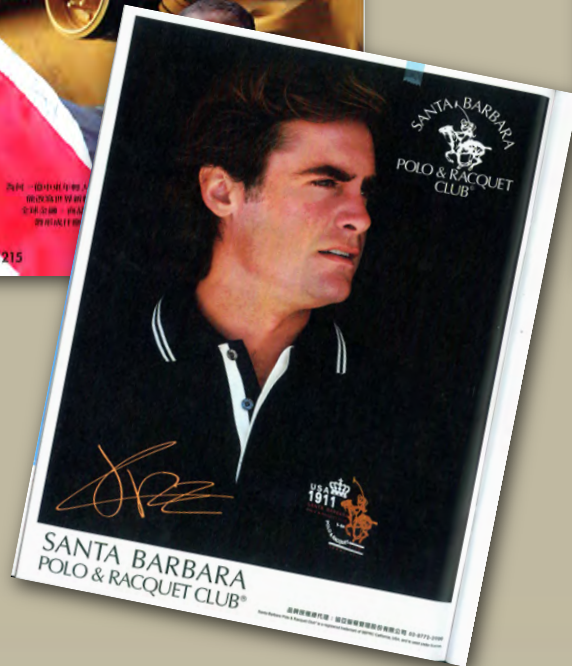
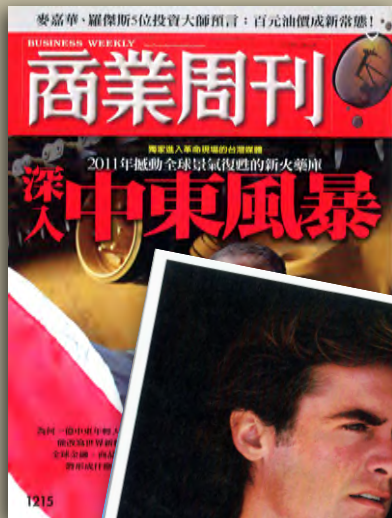
Seasonal Catalogs



Commercial Designs of Santa Barbara Polo & Racquet Club



Advertisement on Magazines



Commercial Designs of Santa Barbara Polo & Racquet Club



Shanghai Advertisement - 2009



Commercial Designs of Santa Barbara Polo & Racquet Club



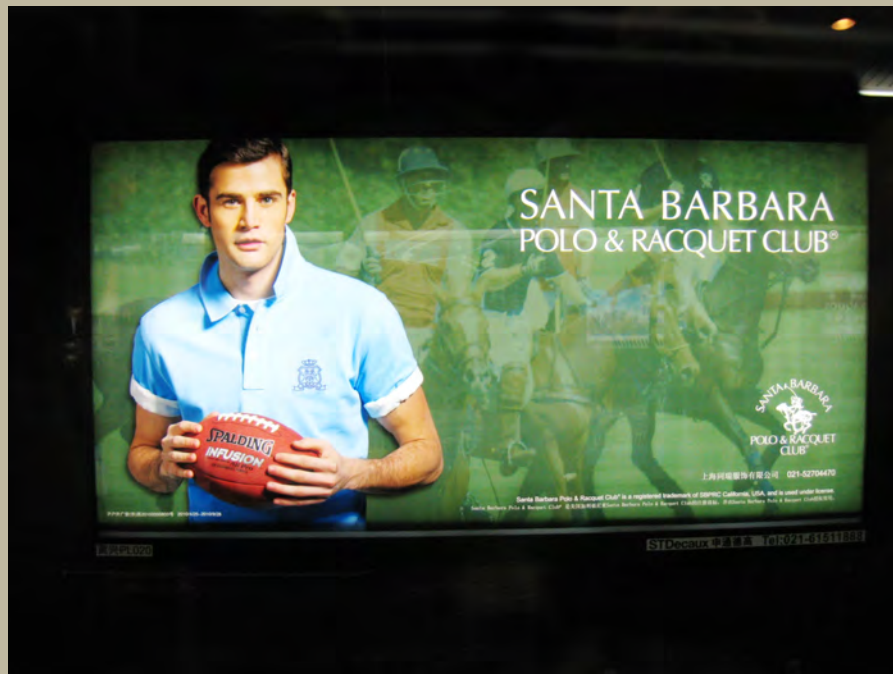
Shanghai Subway Advertisement - 2009



Commercial Designs of Santa Barbara Polo & Racquet Club



Shanghai Subway Advertisement - 2010



Commercial Designs of Santa Barbara Polo & Racquet Club

Shanghai Subway Advertisement - 2010

