

KENNETH COLE

Kenneth Cole is a socially-conscious, global lifestyle brand that fits the new way we work and live. We create essential solutions to everyday problems by providing the perfect balance of modern style, comfort, and performance.



LOOK GOOD.

Our functional and versatile modern uniform combines dress, sport, and casual occasion wear to make daily dressing effortless.

DO GOOD.

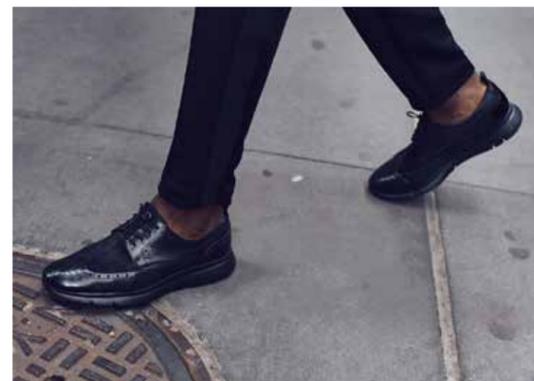
Through a platform of awareness and action, we seek to make a meaningful impact in our communities and our business within our focused areas of public health, civil liberties, and sustainability.

FEEL GOOD.

Every modern essential we create features TECHNI-COLE™ comfort and performance attributes that provide the mobility our busy lives demand.

Our consumers are ESSENTIALISTS.

The Essentialists are socially-responsible, educated professionals who make wiser, more disciplined choices. They carefully curate their lives to find balance and lighten their load to look effortless. They believe in quality, not quantity, and feel fulfilled by consuming less. They value brands that make their lives easier and more efficient. They love “essentials” in their wardrobe and are obsessed with comfort and performance. They are driven by their passions, mobilized by movements, and connected through purpose. They are focused on finding more meaningful experiences in life and seek to make a career out of something they love. They filter everything to protect what’s important, and make room for what’s essential.



WE'RE A PRODUCT OF 40 YEARS IN BUSINESS.

Kenneth started the business with a line of women's footwear in 1982. Today, we have grown our assortment to include: Footwear, Apparel, Tailored Clothing, Dress Shirts, Dress Pants, Outerwear, Topcoats/Raincoats, Watches, Fragrance, Business Cases, Underwear/Intimates, Belts, Jewelry, Ties, Small Leather Goods, Optical, Sunglasses, Socks, Luggage, Bed & Bath, Home Storage, Kids' Footwear and Kids' Apparel.



WE'RE VERY SOCIAL.



Instagram:
201K



Twitter:
366K



Facebook:
786K



LinkedIn:
88K



Pinterest:
9.5K

That all adds up to over 85 million impressions a year.

WE PLANET WELL.

We're sold in 24 countries with 20 free-standing stores and 140 shop-in-shops.